



ENABLING  
LEADERSHIP®

ELevate2026



# ABOUT ENABLING LEADERSHIP:



Enabling Leadership is a global non-profit organisation that equips children from under-served backgrounds with the essential Life and Leadership skills necessary for them to work themselves out of the cycle of poverty and become productive and responsible adults.

The organisation currently reaches around 10,000 children between the ages of 9-15 across 9 cities and 45 villages in India, Cambodia, Singapore and Kenya.

# ENABLING LEADERSHIP: PROGRAMS



Our programs enable children to become tomorrow's leaders through the fun and creative mediums of football, music, building blocks, in experiential learning programs that run in safe and innovative learning environments.

By empowering underserved children to defy the crisis of poverty and impossible odds, Enabling Leadership shapes the self-starters the workforce needs to tackle real-world challenges.



# ENABLING LEADERSHIP: OUTREACH



10204  
CHILDREN



170+  
SCHOOLS

45  
VILLAGES

09  
CITIES

4  
COUNTRIES



# Welcome to ELevate

**WORLD'S LARGEST MIXED GENDER FOOTBALL TOURNAMENT**

**LARGEST COMPETITION OF ORIGINAL COMPOSITIONS**

**LARGEST LEGO COMPETITION IN INDIA**

**10,000 underserved children  
One National Stage**



# Why ELevate matters?

ELevate is a series of 30+ events leading to the National Finals in February 2026!

**9** SITES - Bengaluru, Mumbai, Pune, Chennai, Dharwad, Kumta, Pollachi, Satana, Hyderabad

**6** months of leagues, showcases & music competitions involving 10, 000 children



Scholarships  
worth 25 lakh for  
around 200  
ELevate winners  
for their higher  
education!

**From 30+ regional events held across cities and rural towns to the grand national stage, our children have proven that leadership is not bound by circumstances but fuelled by opportunity and vision!**

# ELEVAT

A SNEEK PEEK  
OVER THE  
YEARS...



[ELEVATE After  
movie](#)

## ELevate 2023

9,000 children aged 9-15 participated in regional leagues across 9 locations

### National Finals:

- 700 boys and girls from government and low-income schools across nine regions.

## ELevate 2024

10,000 children aged 9-15 participated in regional leagues across 10 locations

### National Finals:

- Over 900 regional champions from across India competed across three programs – Play (football), Create (music), and Build (Lego) – showcasing their exceptional abilities.

## ELevate 2025

A culmination of a six-month-long journey that began with 10,000 underserved children participating in regional qualifiers and culminated into the National Finals.

- Panel Discussions
- Scholarships worth 25 lakh for higher education
- Partners like McDonalds, Feeding India by Zomato, Oyo, Sony Music & more.

# ELevate creates news!

## Business Standard

Home / Content / Press Releases ANI / ELevate 2025 National Finals Conclude with an Unforgettable Celebration of Leadership, Talent, and



ANI

South Asia's Leading Multimedia News Agency

ANI

National

Entertainment

Business

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Health

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A mixed-gender Football match at the Enabling Leadership Play regional qualifier

### ELevate 2025, the Flagship Event of Enabling Leadership Empowers Thousands of Underserved Children to Defy the Impossible and Lead

ANI | Updated: Jan 21, 2025 12:10 IST

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ANI Press Releases

### ELevate 2025, the Flagship Event of Enabling Leadership Empowers Thousands of Underserved Children to Defy the Impossible and Lead

ANI PR 21 January, 2025 12:17 pm IST

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Kushan Mitra - June 15, 2025

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Snehash Alex Philip - June 15, 2025

Like father, like son: After cricketer Azhar's son enters politics, naming Telangana Congress general secretary

Prasad Nichenametta - June 15, 2025

AN ANNUAL  
SHOWCASE  
OF  
LEADERSHIP  
SKILLS  
Heartwarming  
Impact Stories  
from ELevate



Listen to Vaishnavi, a 12-year-old from Pune, as she explains her team's innovative LEGO model centered around rainwater harvesting, showcasing its multifunctional uses.



# Sponsors of ELevate 2025



J.P.Morgan



dentsu

COMMON GOAL

OYO



SPACE  
MATRIX<sup>®</sup>

# How Our Sponsors Benefit

- Highly visible community impact
- Demonstrating the sponsor's commitment to supporting leadership and life skills development in underserved children
- Targeted Network and Community Connections – Reaching out to 1L population



# SPONSORSHIP OPPORTUNITIES



## Title Sponsor

25 lakh

Presenting rights to a multi-disciplined national event for under-resourced children, across 9 locations pan-India.



## Team Sponsors

1 lakh per team

Sponsor the costs of one or more ELevate teams of 10-children each from your City.



## Regional League Sponsors

Sponsor the expenses of the League matches/ music or Build showcases in your town/city.



## In-Kind Sponsors

You could choose to sponsor the entire event or any part (regional/district). For example, one meal for all children, or all meals for the entire event.

# CALENDAR OF EVENTS

<https://enablingleadership.org/elevate-2026/>



# Benefits: Title

## Sponsorship

Reserving rights to a multi-disciplined national event for under-resourced children, across 9 locations pan-India.

Opportunity to reach a community of up to 1L people, for sampling, rural product activation

Prominent placement of the sponsor's logo on all event materials, including banners, invites, website, social media, and email communications.

Mention in all press releases and media coverage related to the event.

Opportunity to display branded merchandise or set up a booth at the event.

Access to a diverse group of attendees, including leaders from various industries, educators, community influencers, and other stakeholders.

Aligning with a cause that resonates with employees, customers, and partners, fostering a positive brand image.

Opportunity to present awards or recognitions to outstanding participants or volunteers.

Opportunities for the sponsor's executives to serve as mentors or judges for event activities, enhancing their personal and professional brand.

Creation of an interactive storytelling booth or experience at the event where attendees can share their leadership journeys or impact stories, with the sponsor's branding and facilitation.

Co-hosting a webinar or a series of online workshops leading up to the event, focusing on leadership and skill development.

Customized sponsorship packages to meet specific marketing and engagement goals.

**Sponsorship Amount: 25 Lac**

# Benefits: Team Sponsor

|                                                                                                          |                                                                                                                                     |                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Providing branded merchandise or gear for the team, enhancing the sponsor's visibility.                  | Sponsor's logo on team jerseys, promotional materials, and team- related digital content.                                           | Acknowledgment in event brochures, flyers, and online platforms                                                                                           |
| Mention during team introductions and in event schedules or programs.                                    | Access to networking sessions with other sponsors, participants, and attendees, facilitating valuable connections and partnerships. | Demonstrating the sponsor's commitment to supporting youth leadership and community development, enhancing corporate social responsibility (CSR) efforts. |
| Opportunities to share team progress, stories, and achievements on the sponsor's social media platforms. | Co-branded content, such as interviews or videos featuring the sponsored team, showcasing the impact of the sponsorship.            | Customized sponsorship packages to meet specific marketing and engagement goals.                                                                          |

**Sponsorship Amount:  
1 Lac per team**



# Benefits: Regional League Sponsors

|                                                                                                                    |                                                                                                                                                         |                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Opportunity for sampling & activation in the region                                                                | Strengthening brand loyalty among participants, their families, and the broader community by being associated with a positive and impactful initiative. | Option to name the regional league after the sponsor, e.g., "Sponsor's Name ELevate Regional League," providing high- level brand association                   |
| Mention in all regional press releases and media coverage                                                          | Opportunity for branding at the regional event                                                                                                          | Invitations to special regional league events, such as opening and closing ceremonies, with opportunities for sponsor representatives to speak & present awards |
| Opportunities for employees to mentor or coach regional teams, enhancing their leadership and interpersonal skills | Encouraging employees to participate in regional league events as volunteers, fostering a sense of pride and corporate citizenship.                     | Customized sponsorship packages to meet specific marketing and engagement goals.                                                                                |

|                                                                                                                                                                 |                                                                                                                                   |                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Integrating the sponsor's services into the event operations, such as catering, technology support, or transportation, showcasing their practical value.</b> | <b>Featuring the sponsor's products prominently at the event, allowing attendees to experience and engage with them directly.</b> | <b>Strengthening brand loyalty among participants, their families, and the broader community by being associated with a positive and impactful initiative.</b> |
| <b>Regular acknowledgment of the sponsor's support during the event, including on-stage mentions and in event communications.</b>                               | <b>Access to networking events with other sponsors, community leaders, educators, and influencers involved in the event.</b>      | <b>Opportunities for co-branded social media campaigns and posts before, during, and after the event.</b>                                                      |
|                                                                                                                                                                 |                                                                                                                                   |                                                                                                                                                                |



# **Benefits: In-Kind Sponsors**

Your Support shall  
empower underserved  
children to **defy the  
impossible** and break  
generational cycles of  
poverty!

### Event Partners

Sankalp Entertainments India Pvt Ltd

### For Sponsorship Opportunities

**soujanya@enablingleadership.org**

**suhas@sankalpgroup.in**

**ashish@sankalpgroup.in**

### Website

<https://enablingleadership.org/elevate-2026/>



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